

KINETIX CHRONICLE

A Monthly IT Newsletter for Michigan Businesses

www.kinetixinc.com



January 2024



Backup and Data Protection Needs for Growing Businesses

What You Need to Know About Keeping Business-Critical Data Accessible

[Download eBook](#)

A Message from Kinetix CEO: Year in Review



The end of the year offers a unique opportunity to look back and gather invaluable lessons from both our triumphs and challenges. [Full Article](#)

Network Security via KinetixSecure



There are over 600,000 Malware attacks EVERY MONTH! We can help! [Full Article](#)



2023 Holiday Giveaways Success!

In December, Kinetix provided a [Facebook](#) promotion that celebrated the holiday season. We gave away four \$25 gift cards and one grand prize of a set of TEN coffee mugs stuffed with sweets and goodies! Congratulations to our winners Kathleen Basinger, Tracie Wiczorek, Larry Maitland, Kerrie LaPorte and Brenda Johnson-Toppel! We will have giveaways, contests, and great information all year long so join our page today--YOU could be our next winner! [Kinetix Facebook Page](#)

Lunch...On US!

By Jeremy M. Johnson, Director of Marketing, Kinetix

Lunch on Us!



Schedule an on-site IT consultation with us by January 31, 2024 and we will provide a catered lunch for your team and a \$100 gift card of your choosing!*

Click the QR code to schedule a 10-minute phone consultation where we will get to know more about your business and your IT needs. We'll then come to you for an on-site meeting to discuss some IT recommendations. That's it! We will then coordinate for your team lunch or a gift card on us! No-obligation, no pressure.



Click for Full Details

Big Data for Small Businesses



Data is king for all businesses, regardless of size. [Full Article](#)

Remove Adware from Your Computer



QUICK TIP

REMOVE ADWARE FROM YOUR COMPUTER

These programs track your moves online to show you more targeted ads. Deleting them will help maintain your privacy online.

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