

KINETIX CHRONICLE

A Monthly IT Newsletter for Michigan Businesses

www.kinetixinc.com



February 2024

kinetix

helping businesses profit through i.t.

CYBERSECURITY ESSENTIALS FOR BUSINESS OWNERS

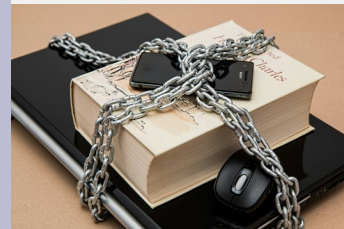
[Download eBook](#)

**Don't Get Caught
Without a Paddle!**



**The Three IT Musts
for Every Business**
[Full Article](#)

Unlocking Security:



**The Importance and
Benefits of
Password Managers**
[Full Article](#)

KINETIX SCHOLARSHIP PROGRAM 2024

Kinetix is super excited to announce our inaugural "The Future of IT" Scholarship program in 2024! We are offering three \$1000 scholarships to deserving students in the Information Technology sector! The application process will be very easy with applications being taken from May 1, 2024 - July 15, 2024.

- Three \$1000 Awards!
- Application and Social Media Requirements
- Michigan Students Only
- For IT and Computer Sciences Students

FULL DETAILS

More Information:
www.kinetixinc.com/scholarships



Inaugural Scholarships Announcement from Kinetix!

Kinetix, a leading Michigan IT firm, understands the struggles and obstacles presented to students obtaining higher education in information technology (IT) and computer sciences (CS) sectors. Kinetix is announcing its inaugural "The Future of IT" scholarship program geared for Michigan IT and CS students. Kinetix is proud to offer three \$1000 scholarships for students pursuing their degree in IT in 2024. [More Scholarship Details](#)

Lunch...On US!

By Jeremy M. Johnson, Director of Marketing, Kinetix

Lunch on Us!



Schedule an on-site IT consultation with us by January 31, 2024 and we will provide a catered lunch for your team and a \$100 gift card of your choosing!*

Click the QR code to schedule a 10-minute phone consultation where we will get to know more about your business and your IT needs. We'll then come to you for an on-site meeting to discuss some IT recommendations. That's it! We will then coordinate for your team lunch or a gift card on us! No-obligation, no pressure.



Mother of All Breaches (MOAB)



26 Billion Records Breached

[Article from Cybernews](#)

John from Meta?? Facebook Scams are Ramping Up!

Meta

Hello Kinetix LLC,

We regret to inform you that your account is slated for permanent deletion.

The deletion process will commence in 2 days. As of January 29, 2024, you will no longer have access to your account or any associated content.

If you wish to retain your account and recover any information or content you've added, kindly use the following link to cancel the deletion process:

Thank you for your cooperation.

Best regards,
Meta Suite.

Do NOT fall for these tricks. Malicious actors are desperate for your info!

[More Details](#)

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IT NEWS FOR MICHIGAN BUSINESSES