

# KINETIX CHRONICLE

A Monthly IT Newsletter for Michigan Businesses

[www.kinetixinc.com](http://www.kinetixinc.com)



JULY 2024

## THE CEO'S GUIDE TO Co-Managed IT

A Far Superior Approach To Lowering The Risk, Difficulty and Cost  
Of IT Support, Cyber Security, And Compliance For Your Growing  
Organization



**kinetix**  
helping businesses profit through i.t.

[Download Report](#)

## Co-Managed IT 101



### Breaking It Down

[Full Article](#)

## SOC 2 Level Employee Training from Kinetix

**kinetix** Security Awareness Training Overview

**Training**  
Comprehensive Security Awareness Training for all users  
Training content provided by the Kinetix IT team  
Targeted modules created by Kinetix IT to address your organization's unique needs and industry  
Interactive, gamified content to increase engagement and retention  
Real-time reporting and analytics to track progress and completion

**View All Training Modules**

**Simulated Phishing**  
Comprehensive Phishing Simulations to test user awareness  
Users can't detect phishing, all user feedback and training  
Phishing simulations for the most vulnerable users based on their risk profile  
The next day, users receive a personalized notification to assist them with their training  
Phishing simulations include additional training assets to improve awareness

**View All Phishing Simulations**

**Monthly Reporting** Monthly reports show your team's training progress and highlight areas of risk

**Cyber Security Training Policy** Program includes an Annual Cyber Security Training Policy that aligns with your team's risk profile and addresses the requirements your security team, regulators, vendors and clients

**View All Cyber Security Training Policies**

Did You Know We  
Provide Cyber  
Awareness  
Training?  
[Full Article](#)

3CX

★★★★★  
TITANIUM  
PARTNER

Kinetix is a nationally ranked partner for 3CX. When you are ready for a more efficient VoIP phone system, then reach out to us! We will make the transition seamless!  
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## Kinetix Recipients for 2024!

Kinetix is pleased to announce its inaugural scholarship award recipients. [Full Details](#)

## Free Vulnerability Scan! An Offer to Potential Customers

**Free Vulnerability Scan from Kinetix**  
[Click for Full Details!](#)



We are offering a **FREE** vulnerability scan (\$499 value!) to the first 10 businesses to respond! A vulnerability scan is an authorized simulated attack performed on a computer system to evaluate its security. Our expert technicians use the same tools, techniques, and processes as attackers to find weaknesses in a network system. In a nutshell, we will be able to tell you where any weaknesses that you may have that hackers can (and will eventually) find.

## DDOS Attacks



**Don't Get Bombarded!**

[Click for Short Video](#)

## Celebrating June's Customer of the Month



**Clyde Park Veterinary Clinic**

[Click for Details](#)

## Join Us on Our Social Platforms and Win Gifts!

We would be honored if you joined any (or all!) of our social media platforms. We giveaway fun prizes, gift cards, and provide valuable information. Join us, won't you?



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IT NEWS FOR MICHIGAN BUSINESSES